

MidAtlantic Business Group on Health
2011 Annual Meeting

HEALTHCARE REIMBURSEMENT:

How is your money being spent?



November 1, 2011

BWI Westin Hotel

Speakers:

- Steve Witman, Director, KPMG LLP
- James Case, Manager, KPMG LLP
- Dianne Feeney, Associate Director, Quality Initiative, HSCRC
- Jim Cronin, Regional CEO, United Healthcare
- Brian J. Silverstein, MD, Senior Vice President, CareFirst BlueCross BlueShield
- Kelli Forbes, Market Lead, Aetna MidAtlantic
- Mike Robbins, Sr. Vice President, Financial Advocacy, Maryland Hospital Association
- Patricia Czapp, MD, Board Member, Maryland Academy of Family Physicians

Annual Meeting: Healthcare Reimbursement: How is your money being spent?

Tuesday, November 1 st 2011 9:00 AM to 3:00 PM	BWI Westin 1110 Old Elkridge Landing Road	Linthicum, Maryland, 21090 Hotel phone (443) 577-2100
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Those budget line items for healthcare are more than numbers in a ledger sheet, they are real money being transferred to healthcare workers and institutions for services: sometimes efficiently, and sometimes not so efficiently. How is your health plan managing your money?

This Annual Meeting will feature presentations from MidAtlantic Health Plans that are disbursing those funds on your behalf. Four MidAtlantic Plans will explain how they are overseeing your health spend, with response from the parties receiving those funds: Hospitals, Primary Care Physicians, and Specialists. Don't miss this innovative and informative morning!

Overview

The value-based purchasing movement, nurtured by employers and coalitions like MABGH, has spread rapidly through Health Reform. KPMG will provide a high-level overview of how value-based purchasing, and other innovative concepts, are affecting healthcare expenditures.

Hospital Expenditures

Hospital spending in Maryland is limited by Maryland HSCRC mandates... or is it? You may be surprised at how progressive the HSCRC program is. And how is your plan administering funds OUTSIDE Maryland? With a response from the Maryland Hospital Association: How do hospitals see the new reimbursement programs? Are there unintended consequences or missing opportunities?

Specialty Care

Narrow networks, value-based contracting, how can innovative programs help control your health spend? With a response from the Specialty Provider community.

Primary Care

Primary care physicians are the most important part of the healthcare "food chain". How is reimbursement helping them restructure their approach to patient care? Response from the Maryland Academy of Family Physicians.

A few of our Speakers:

Steve Witman, Director, KPMG LLP

James M. Case, Manager, KPMG LLP

Dianne Feeney, Associate Director, Quality Initiative, HSCRC

Jim Cronin, Regional CEO, United Healthcare

Brian J. Silverstein, MD, Senior Vice President, CareFirst BlueCross BlueShield

Kelli Forbes, Market Lead, Aetna MidAtlantic

Mike Robbins, Sr. Vice President, Financial Advocacy, Maryland Hospital Association

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Registration Form

Healthcare Reimbursement *How is your money spent?*

Tuesday, November 1st, 2011
9:00 AM to 3:00 PM

BWI Westin
1110 Old Elkridge Landing Road Linthicum, Maryland
Hotel phone (443) 577-2300

Includes breakfast and refreshments.

If paying by check, mail completed registration form and check to:

MABGH
PO Box 0866
Greenbelt, MD 20768-0866

If paying by credit card, mail to address above, or fax form to:

MABGH 866-694-4401
Attire – business casual

Please register by October 27!

MABGH Members: \$95.00

Non-Members: \$145.00

Attendance Information		
Organization:		
First Attendee:		\$
Second Attendee:		\$
Third Attendee:		\$
Fourth Attendee:		\$
Total Amount		
Payment/Authorization Information (If paying by check, see above)		
Accepted Payment Method:	American Express	MasterCard Visa (Circle One)
	/	
Card Number	Expiration Date	Signature
First Name	Last Name	
Company		
Street Address		
City	State/Province	Zip Code
Phone	Email	