

Managing Obesity: Designing Benefits to Achieve Success

Agenda:

<p>Obesity as Disease It's well known that Obesity has been classified as a disease by leading medical Organizations. Here's a quick reminder of the complex physiological forces at work in Obesity.</p>	<p>Domenica M. Rubino, MD Director, Washington Center for Weight Management and Research Diplomate, American Board of Endocrinology, Diabetes and Metabolism Diplomate, American Board of Obesity Medicine Diplomate, American Board of Internal Medicine</p>
<p>The STOP Obesity Benefit Design The STOP Obesity Alliance has put together a comprehensive benefit design package that Purchasers can use to be sure they are covering an evidence-based approach.</p>	<p>Cristy Gallagher, MPA Research Project Director at the George Washington University Milken Institute School of Public Health</p>
<p>Panel and General Discussion We have assembled an expert panel to react to the recommended design, from behavioral, pharmacological, and surgical perspectives.</p>	<ul style="list-style-type: none"> • Kristi Pier, MHS, Director, Center for Chronic Disease Prevention and Control, Maryland Department of Health • Kimberly Gudzone, MD, MPH, FTOS, Director, Johns Hopkins Healthful Eating, Activity & Weight Program • Michael Zucarelli, PharmD, National Pharmacy Practice Leader, CBIZ
<p>Looking for Data Obesity exacerbates many other health conditions. Its surprising effects surface in respiratory, Musculo-skeletal, and many other areas. What are a few key claims data points that Purchasers can use to track the impact of their efforts?</p>	<p>David Johnson, MBA, Vice President and Senior Health Consultant, Segal</p>
<p>Next Steps Participants will leave with checklists to align their benefits designs with the evidence, and collect the data they need to track their results.</p>	<p>John Miller, Executive Director, MidAtlantic Business Group on Health</p>