

*MidAtlantic*  
**BUSINESS GROUP**  
**ON HEALTH**

*Pharmacy Management*  
*2017:*  
**New Challenges,  
New Solutions**

Tuesday, November 7, 2017 9:00 AM – 3:00 PM	BWI Westin 1110 Old Elkridge Landing Road	Linthicum, Maryland, 21090 Hotel phone (443) 577-2300
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**For the past 3 years, the focus has been on Specialty drugs.** However, this meeting presents entirely new slants on the traditional pharmacy benefit that will impact not only Specialty, but the entire drug spend. Join us for an education on these emerging developments that will impact your drug cost, and the health of your covered members.

*Who should attend? Company Reps from:*

**Human Resources • Finance • Benefits • Medical • Managed Care**

<b>Presenters</b>	<b>Topics</b>
<b>9:30</b>	<b>Community Pharmacy Management</b>
<b>10:00</b>	<b>Electronic Prior Authorization</b>
<b>11:00</b>	<b>Impact of High Deductible Health Plans</b>
<b>12:15</b>	<b>The National Alliance PBM Assessment</b>
<b>1:00</b>	<b>PBM Innovation Panel</b>
<b>2:00</b>	<b>Pharmaceutical Contracting Panel</b>

*For a full agenda, see next page*

***There is no cost for this meeting. Register here:***

<https://www.surveymonkey.com/r/KTLNVNK>

***Thanks to our sponsor, Abbvie***

Presenters	Topics
<p><b>Todd Segal, PharmD.</b> Pharmacy Quality Solutions</p>	<p><b>Community Pharmacy Management</b> Community Pharmacists still play an important role in getting drugs to patients, and helping ensure that they take them correctly. Todd Segal, Vice President of Client Services at Pharmacy Quality Solutions, will show how purchasers can gauge and drive for higher quality in this neglected setting.</p>
<p><b>Luke Forster-Brotten</b> Surescripts</p>	<p><b>Electronic Prior Authorization</b> Prior Authorization can be frustrating for patients and benefits managers alike, and can also discourage medication adherence. Luke Forster-Brotten, Manager of Product Innovation at Surescripts, will outline the problem, and describe how automating the process makes life better for patients, physicians, and employers!</p>
<p><b>Bruce Sherman, MD</b> Conduent HR Services</p> 	<p><b>Featured Presentation: Impact of HDHP</b> While the prevalence of High Deductible Health Plans is growing, the Health literacy skills needed to understand basic insurance concepts is low, and most members do not fully understand how to optimally use the plans they choose. This presentation shares how complex plans like HDHPs impact health care resource utilization, employer costs, and member health.</p> <p>Our speaker is nationally-known expert Bruce Sherman, MD. Bruce is the Medical Director, Population Health Management, for the RightOpt private exchange offering for Conduent HR Services (formerly Xerox). Previously he was the consulting corporate medical director for Wal-Mart Stores, Inc., Whirlpool Corporation, and The Goodyear Tire &amp; Rubber Company.</p>
<p><b>John Miller</b> MidAtlantic Business Group on Health</p>	<p><b>The National Alliance PBM Assessment</b> The National Alliance PBM Assessment analyzes operations of eight PBMs covering over 250 million commercial lives; over 80% of the PBM market. John Miller, Director of the PBM Assessment, will share results in areas like Specialty Rx, Consumer engagement, and Business Practices.</p>
<p><b>Panel of PBMs</b></p>	<p><b>PBM Innovation Panel</b> A panel of PBMs will share their innovative thoughts and practices. What's new and different in the world of Pharmacy Benefit Management?</p>
<p><b>Panel of Pharmaceutical Manufacturers</b></p>	<p><b>Pharmaceutical Contracting Panel</b> Over time, rebate contracting has become the norm in seeking overall savings in the PBM world. New models are emerging, however, that have the potential of simplifying the process, creating a more transparent process. Our panel of Pharma Manufacturers will share their offerings, and we'll discuss what it would take to make those models more widespread.</p>

Questions? Contact [john.miller@mabgh.org](mailto:john.miller@mabgh.org)