

Managing obesity: a rational approach.

The emergence of new treatments for Obesity has led to a wide range of opinions and projections. These treatments have and will continue to evolve and employers will need to determine how to best manage chronic obesity among their employees. ***How can we utilize these new treatment options while managing utilization and cost?***

This discussion on October 6 will include diverse perspectives and real world experience on the full range of obesity treatment: both clinically, and in terms of utilization and finances. We'll have a rational discussion on Obesity management, and the actual utilization experience of large populations. More info on page 2.

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Speakers

- **Kristi Piers, President, National Association of Chronic Disease Directors; and Director of the Center for Chronic Disease Prevention and Control, Maryland Department of Health.**
- **Rekha B. Kumar, MD, Associate Professor of Clinical Medicine at the Weill Cornell Medical College, former Medical Director of the American Board of Obesity Medicine, and an Associate Editor of the journal Obesity.**
- **Aaron Davis, Founder & CEO, SwitchBridge.**
- **David Johnson, Vice President and Public Sector Practice Leader, Bolton.**
- **Dele Solaru, PharmD, Chief Pharmacy Officer, and Christa Marie Singleton, MD, Chief Medical Officer, U.S. Office of Personnel Management (OPM).**

Presented with support from Novo Nordisk.

Speakers

- **Kristi Piers, President, National Association of Chronic Disease Directors; and Director of the Center for Chronic Disease Prevention and Control, Maryland Department of Health.** Ms. Piers will provide an update on the epidemiology and prevalence of Obesity, current and projected.
- **Rekha B. Kumar, MD, Associate Professor of Clinical Medicine at the Weill Cornell Medical College, former Medical Director of the American Board of Obesity Medicine, and an Associate Editor of the journal Obesity.** Dr. Kumar is also Medical Director at Found, which reaches over 190,000 patients. She will share a high-level explanation of the physiology of Obesity, the impact of new anti-obesity medications, and holistic approaches to treatment and treatment management from a purchaser's perspective.
- **Aaron Davis, Founder & CEO, SwitchBridge.** Switchbridge maps health-plan data from all available sources: Carriers, TPAs, PBMs, labs, wellness providers, and other vendors into one fully integrated data warehouse. Using employer examples, Mr. Davis will use real world analytics to present the true cost and benefit of Obesity, looking at multiple vendor feeds, including claims analysis, health risk appraisals, and other vendor data.
- **David Johnson, Vice President and Public Sector Practice Leader, Bolton.** Bolton is a full-service employee benefits, actuarial, investment, compensation, and HR consulting firm with 40 years of experience providing consulting services. Mr. Johnson will discuss bringing together the analytics, science, and impact of Obesity to create practical benefit design for employers.
- **Dele Solaru, PharmD, Chief Pharmacy Officer, and Christa Marie Singleton, MD, Chief Medical Officer, U.S. Office of Personnel Management (OPM).** The Federal Employees Health Benefits (FEHB) Program, the largest employer-sponsored group health insurance program in the world, covering over 9 million people, began covering Anti-Obesity Medications months ago. Drs. Solaru and Singleton will share how OPM has identified Obesity as a Health Equity issue, OPM's approach to Obesity coverage, and how OPM manages Obesity through their 40 contracted carriers across the country.